

LANXESS at World of Concrete 2012, January 24 – 27 in Las Vegas, booth #N653

A sustainable and reliable partner to the concrete industry

Leverkusen – Specialty chemicals company LANXESS, one of the world's largest producers of iron oxide pigments, demonstrates its continued commitment to being a sustainably operating supplier and a reliable partner to the concrete industry at this year's World of Concrete show. This important sector gathering will take place in Las Vegas from January 24-27. There, LANXESS will inform about its broad range of inorganic pigments for the coloration of construction materials, their metering and the associated technical service.

In recent years, the LANXESS Inorganic Pigments business unit (IPG) has continually invested in capacity expansion. It is also driving forward innovation in products and technologies. In this, LANXESS sees sustainability as a key business philosophy. This commitment is demonstrated by its global sustainability strategy and already implemented initiatives. Innovative, resource-friendly production processes and efficiency measures are employed at the IPG production plants around the world. At the company's iron oxide plant in Porto Feliz, Brazil, the production process is completely carbon-neutral and is fuelled by bagasse, the fibrous parts of the sugarcane plant left over as a by-product of sugar production.

“Our sustainability strategy, along with our high product quality, safety standards and technical service, are areas where we can score well. With our investments in all of our synthesis sites over the last years we support our customers in their growth strategies – and there is more to come,” says Roland Flindt, head of IPG North America.

LANXESS's Bayferrox pigments offer high tinting strength, are extraordinarily lightfast and weather-stable, and are distinguished by

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their high quality and simple and environmentally compatible processing. Available in powder, compact pigment and granular forms, they are used to color construction materials such as cast in-situ concrete, pre-cast concrete components, concrete roofing tiles, pavers and asphalt.

IPG's Global Competence Center Construction provides customers with technical assistance in mixing and metering technology, throughout all stages of the process. In North America, for example, solar reflectance testing as required for many LEED (Leadership in Energy and Environmental Design) heat island reduction projects is available.

The IPG business unit belongs to LANXESS's Performance Chemicals segment, which achieved total sales of EUR 1,978 million in fiscal 2010.

LANXESS is a leading specialty chemicals company with sales of EUR 7.1 billion in 2010 and currently around 16,100 employees in 30 countries. The company is at present represented at 47 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainable indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good.

Leverkusen, January 23, 2012
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Forward-Looking Statements.

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV

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News Release



footage, audiofiles and podcasts can be found at
<http://corporate.lanxess.com/en/media/audio-video/>.

You can find further information concerning LANXESS chemistry in our WebMagazine at
<http://webmagazine.lanxess.com>.

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