17th International Exhibition and Conference for the Pulp/Paper and Forestry Industries, September 16 to 18, Beijing, China

LANXESS to showcase Inorganic Pigments at Pulp and Paper Show in China

Leverkusen – German specialty chemicals company LANXESS AG will be exhibiting its products and technologies for producers of laminated paper and tipping paper at the 17th International Exhibition and Conference for the Pulp/Paper and Forestry Industries from September 16 to 18 in Beijing, PR China.

Show visitors will learn that LANXESS Bayferrox pigments can be used in a very wide variety of demanding applications. LANXESS offers paper producers the advantages of a wide color range, pure color shade, excellent light-fastness and good dispersibility.

“LANXESS’s long-term commitment to the usage of tailor made Bayferrox pigment for different paper applications helps our customers to optimize their color formulations and achieve consistent quality in their finished products”, comments Dr. Wolfgang Oehlert, General Manager of LANXESS Shanghai Pigments Co. Ltd. and head of the Asia Pacific marketing activities of LANXESS’s Inorganic Pigments business. “We can quickly respond to customers’ enquiries and exactly meet their needs with a worldwide network of products, application technology support, and customer services.”

LANXESS is a leading specialty chemicals company with sales of EUR 6.58 billion in 2008 and currently 14,335 employees in 23 countries. The company is represented at 46 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals.
Forward-Looking Statements
This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Information for editors:
100 years of synthetic rubber – interesting information about the anniversary and the numerous application areas of the elastic all-rounder can be found at http://www.worldrubberday.com.

You can find further information concerning LANXESS chemistry in our WebMagazine at http://webmagazine.lanxess.com.